

June 29, 2022



Interested in a career in healthcare? Lake Superior College offers several healthcare programs to help get you on the path to success. Check out our latest ad, featuring two current students (one from Brazil and one from International Falls) - in different healthcare programs - who both love their programs, instructors and our campus community. These, and other ads produced by the LSC marketing team together with Story North Productions, are available on LSC's YouTube channel and are running as part of an aggressive digital and media campaign. We love highlighting our awesome students!

HawkEye a Crowd Favorite at Grandma's Marathon Whipper Snapper Races

















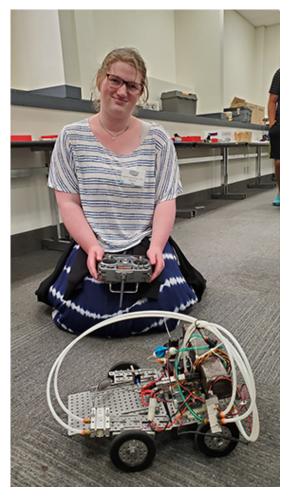


Lake Superior College is a proud, longtime partner of Grandma's Marathon, so HawkEye the LSC IceHawk was thrilled to participate in the kids' Whipper Snapper Races on Friday of marathon weekend. Our favorite mascot met tons of kids, charmed the crowd and engaged in some friendly competition by running the mascot race with Champ, Buzz, Viktor the Viking and more. It turns out that HawkEye is a serious competitor and has already strategized about how to win next year!

LSC's Summer Camps Engage Youth in Exploring Exciting Career Opportunities

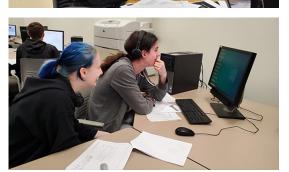




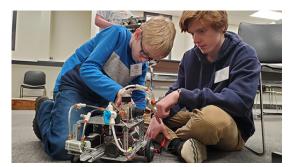






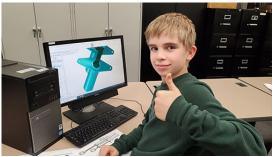












LSC's summer camps returned this year, including Welding Camp, Robotics Camp, GenCyber Intro Camp and the new CAD/SolidWorks + Revit Camp. Students ages 12-18 had a blast welding, building robots, drawing 3D models, learning network security tactics and much more. Thanks to all the enthusiastic students (and maybe future IceHawks!) for attending and making it a great week! See the Robotics Camp story on Fox21.

LSC Ranked Among 50 Best Online Community Colleges in the Nation

Lake Superior College has received more national recognition and is once again ranked among the 50 Best Online Community Colleges in the Nation, by College Consensus.

Lake Superior College is ranked as the forty-second best community college in America to earn your degree online. LSC has over 20 completely online programs, and associate degrees in various disciplines are designed to transfer to a four-year college or university. Read more at CollegeConsensus.com.



LSC to Partner With Ascent Aviation on Pilot Program



Lake Superior College is excited to be partnering with Ascent Aviation in an effort to take the professional pilot program to new heights. This new partnership will help attract and retain flight instructors, and better connect students and graduates to the industry. See the full story on <u>Fox21</u>.

LSC Foundation Celebration and Board Social, Thursday, June 30



Join us Thursday, June 30, 4:00-6:00 p.m., at the False Eyedoll Lounge to help us thank our outstanding Board of Directors and celebrate the most successful fiscal year in the history of the LSC Foundation! Thank you for helping support the LSC Foundation and students at Lake Superior College. To RSVP, email foundation@lsc.edu.

Local Educators, Employers Partner To Provide Pathways to the Trades





Check out the great article in <u>Business North</u>, highlighting the important work LSC and and LSC Foundation does to help provide career pathways for students: Local educators, employers partner to provide pathways to the trades. Here are a couple of excerpts:

"The workforce shortage is something that comes up on a daily basis at the Duluth Area Chamber of Commerce," said Matt Baumgartner, chamber

president. "This is a complex challenge, and wage increases alone are not solving the problem."

There's good news, said Baumgartner. "Many businesses within our economic sectors are looking to expand because they do see the value of being in Duluth and the Northeast region of Minnesota."

Lake Superior College serves a significant role in addressing the workforce shortage as a conduit of talent for local employers, said Baumgartner. "They are providing new workforce for many of our region's largest economic transactors that are seeking growth. Healthcare institutions, advanced aviation, manufacturing, trade programs that provide workforce for economic development."

Dan Moline, owner of Moline industrial bakery-equipment manufacturing company, said his relationship with LSC and other local schools is helpful when it comes to keeping his operation running. "Everybody is hiring, and we're no different," he said. "For us, it's been about taking care of our customers, but also handling retirements that have been going on. As a manufacturer, we're looking for skilled people with certain qualifications, and certainly Lake Superior College and the tech schools provide that."

Read the full story in **Business North**.

Upcoming Events and Campus Updates

- Reminder: LSC will be closed on Monday, July 4. Have a happy and safe holiday!
- Are you an LSC student interested in being a reviewer for online classes? If you're willing to commit to a 30-minute initial training and a minimum of two reviews (1.5 hours each) per semester, you can earn \$40 per review and be part of improving the online experience. If you're interested, email nicola.scott@lsc.edu.
- Fall 2022 registration is now open for all students. Visit lsc.edu/register.
- Applications are being accepted for the Practical Nursing Diploma to start Fall Semester 2022. The application is open until filled. Apply at <u>lsc.edu/ApplyToNursing</u>.
- Applications are being accepted for the Medical Laboratory Technician (MLT) program to start Fall Semester 2022. There is a critical personnel shortage for medical laboratory technicians, with significant sign-on bonuses being offered locally and regionally. The application is open until filled. Apply at www.lsc.edu/ApplyToMLT.
- Physical Therapist Assistant applications are open for Fall 2022. Apply online at lsc.edu/ApplyToPTA.



 Applications for the Respiratory Therapy program to start Fall Semester 2022 are being accepted now until filled. Apply at <u>lsc.edu/RespiratoryTherapy</u>.

Please let us know if you have any story ideas, pics/videos to share and/or any other updates/promotions or student/alumni/employee success stories, please submit a marketing request (employees) or email marketing@lsc.edu (non-employees) so we can include it in the newsplash, on LSC's website and on our social media. Thanks for helping promote all the positive things happening in #IceHawkNation!

Please note: This summer the LSC newsplash will be published monthly instead of weekly. We will resume weekly newsletters once fall semester begins. Happy Summer!



Interested in being a reviewer for online classes?

Time Commitment

- 30 minutes initial training
- 1.5 hours per review
- Minimum of two reviews per semester*

Benefits

- Compensation: \$40 per review
- A chance to have your say
- Be a part of improving the online experience

*Preference will be given to students who are able to complete a minimum of two reviews in the fall <u>and</u> two reviews in the spring semester.

If you are interested in participating, email nicola.scott@lsc.edu.



An affirmative action, equal opportunity employer and educator For disability accommodations, please contact (218) 733-7650/ (800) 432-2884, S155, or georgia.robillard@lsc.edu.





LSC's Tutoring and Learning Center offers convenient summer hours June 6 – July 29:

Science

Anna Swarts

Monday, Tuesday · 7:30 a.m. – 4:00 p.m. Wednesday · 7:30 – 11:30 a.m.

On campus drop-in or by appointment online

Math

Monday, Tuesday, Wednesday · 8:00 a.m. – 4:00 p.m. Thursday · 10:00 a.m. – 4:00 p.m.

On campus drop-in

Writing

by appointment

lsc.edu/TLCbookings







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A member of Minnesota State

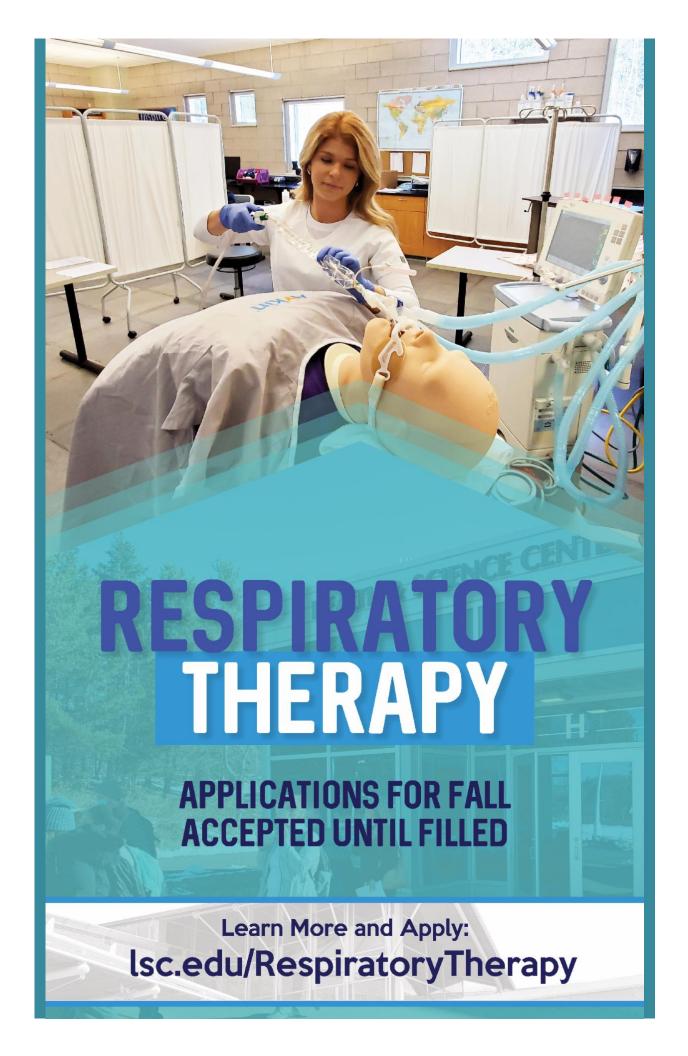
Medical Laboratory Technician

NOW ACCEPTING APPLICATIONS FOR FALL 2022



Apply at: Isc edu/AnnlyToMIT

isc.cdd/ApplyToME1					
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Apply for Fall Semester

PHYSICAL THERAPIST ASSISTANT

Isc edu/ApplyToPTA



Lake Superior College | 2101 Trinity Road, Duluth, MN 55811

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