

March 24, 2021



Over 100 prospective students attend LSC's Aviation Open House

More than one hundred prospective students attended LSC's annual Aviation Open House on Friday, showcasing the Professional Pilot and Aviation Maintenance Technician programs. Guests were safely spaced out and scheduled as part of smaller, socially-distanced tour groups. We were thrilled to welcome guests from throughout the Northland, and as far away as the Twin Cities metro area, central Wisconsin and even Iowa. We've also received several additional tour requests after the event, as well as several applications from those who attended. Thank you to everyone who helped make the event such a success, including our admissions and marketing teams, advisors who have been following up with many guests since their tours, and instructors, staff and student workers at the Center for Advanced Aviation who helped greet guests and provided tours. Check out the positive coverage from Fox 21.

President Rogers featured in women leaders in education discussion



President Patricia Rogers was featured in a roundtable discussion with northland women leaders in education, in honor of International Women's Day.

Check out the great coverage on <u>CBS</u> and <u>Fox 21</u>.







Planning underway for upcoming open houses

Since the Manufacturing Open House in the fall of 2020 occurred right around the same time COVID numbers were spiking again and the Governor was announcing additional COVID-19 restrictions, we will be hosting a smaller, follow-up event on April 8 to give more prospective student the opportunity to learn about the programs and tour the facility. We continue to hear from several manufacturing industry partners who are concerned about growing workforce needs and workforce shortages, so we want to do all we can to help build enrollment in these programs.

We will also be hosting an Open House on main campus on May 7, which will include many programs, primarily on main campus like Liberal Arts & Sciences and Business & Industry programs not already highlighted in previous open houses. The planning is just getting underway for that event, and it's a little tricky with COVID restrictions, but essentially it will follow the same format as previous events this year. The marketing and promotion of these programs are just as valuable as the tours themselves, which can really be scheduled anytime, so the main goal is to highlight a variety of programs, especially some that haven't been highlighted through open houses yet this year. We will be looking at enrollment data and working with deans and instructors to identify priority programs and ensure we find a safe way to

help promote these programs and provide tour opportunities as we continue to prepare for an exciting Fall Semester 2021. More details to come in the next few weeks, but very exciting to be hearing increased interest in tours, applications and overall enrollment for the fall.



Sign up for the COVID-19 Vaccine Connector

The State of Minnesota has launched the <u>COVID-19 Vaccine Connector</u>, a new tool to help Minnesotans find when, where, and how to get their COVID-19 vaccine. All state employees, who are Minnesota residents, are encouraged to sign up on the <u>Vaccine Connector</u>. Signing up means you will be alerted when you are eligible for vaccination, connected to resources to schedule an appointment, and provided vaccination opportunities in your area.

When you <u>sign up</u>, the form asks what industry you work in. Higher Education is not explicitly listed as an industry in the drop-down menu. Like most state employees, we are encouraged to select "Other/None" and put "Higher Education" or "Government" in the description box.

Add your phone. Fight COVID-19. Download the COVIDaware MN app.

Add your phone to the fight against COVID-19! COVIDaware MN notifies you if you've been exposed to COVID-19, and you can anonymously alert others if you test positive.





COVID-19 Related Updates

Thank you for all you're doing to help stop the spread of COVID-19. It's working! We are not out of the woods yet, but we're moving in the right direction and everything that you are doing is working so please continue to mask up, wash your hands, keep your distance, get tested, stay home when you're sick, and continue to do everything possible to keep yourself and others safe.



You can always stay up to date on the latest COVID-19 related info at lsc.edu/coronavirus. The Minnesota State dashboard is updated weekly and serves as a tool to inform campus communities about changes in COVID-19 cases and community spread.

Please remember to continue to complete the online <u>COVID-19 Self-Assessment</u> each day you will be on campus. Thank you!

Upcoming Events and Campus Updates

• Dustin Oosten from the Duluth Vet Center will join us Wednesday, March 31, 12:00 p.m., for a discussion on how to best serve our veteran students at LSC. Classmates, faculty, staff and neighbors are invited to

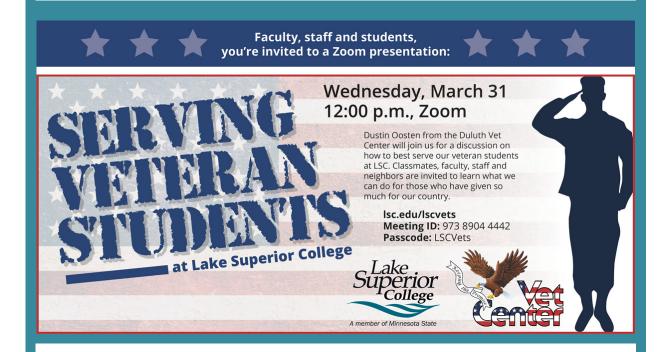
learn what we can do for those who have given so much for our country. Log in to Zoom: www.lsc.edu/lscvets.

 The <u>Erickson Library</u> is here for everyone! LSC employees have access to all of the services the library has to offer, including but not limited to thousands of print and electronic books, magazines, movies and more! Interlibrary loan materials are also available from partner libraries across the state.



- There are patient openings at LSC's <u>Physical Therapy Clinic</u> and <u>Dental Hygiene Clinic</u>. These clinics offer affordable care for patients and a great opportunity for students to hone the skills they're learning!
- Don't have time to commit to a four-hour dental appointment at the Lake Superior College Dental Hygiene Clinic? Consider getting radiographs completed at our clinic in just 15-45 minutes. These digital images can be forwarded to your home dental office - saving you time at a future dental appointment AND giving our students a valuable learning experience. Contact the <u>Dental Hygiene Clinic</u> to schedule your appointment.

If you have any story ideas, pictures/videos you'd like to share and/or info on upcoming events, please send them to marketing@lsc.edu so we can include them in the newsplash and/or our LSC's official social media pages. Thanks for helping promote all the exciting things happening in #IceHawkNation.





FREE Pediatric **Dental Services**

April 20 and 22

Ages 18 and under



LSC's Dental Hygiene Clinic Schedule an appointment: Isc.edu/DentalClinic

March BOOK Madness

is happening now at the Erickson Library

Visit the library to cast your vote for the winning book!



























- Isc.edu/library
- **Library ■** Isclibrary@lsc.edu
 - Monday to Thursday: 8 a.m. 4:30 p.m. Friday: 8 a.m. 4 p.m.













Medical Laboratory Technician

APPLY NOW FOR FALL

lsc.edu/ApplyToMLT



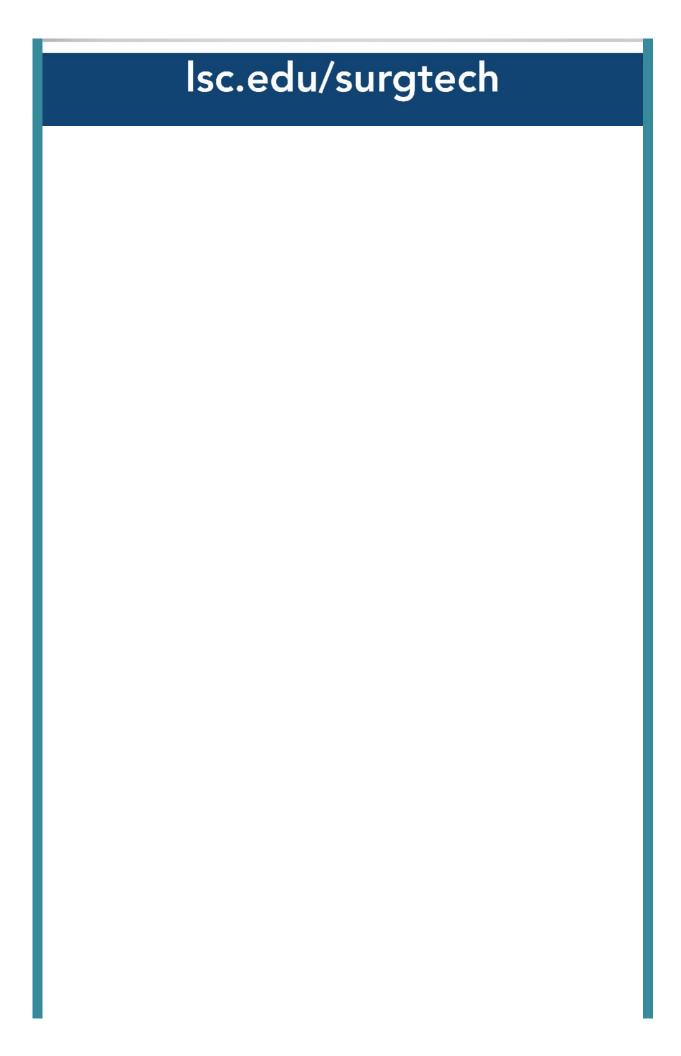
SURGICAL TECHNOLOGY

Associate of Applied Science (A.A.S.)

Applications for fall accepted until filled



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Patient openings at Lake Superior College's Dental Hygiene Clinic

Lake Superior College's Dental Hygiene Clinic provides the following services to the general public by appointment on a first requested, first served basis.

Services include:

- Cleaning
- X-ray
- Fluoride treatment

Expanded services:*

- Sealants
- Mouth guard
- Whitening
- *Additional cost. See website for details.

Hours:

Monday-Wednesday, Friday 8:00 a.m. – 12:00 p.m. 1:00 p.m. – 5:00 p.m.

Cost:

Adults - \$25 Children and Seniors - \$20 If the price is prohibitive, the cost can be waived.



For more information and to schedule an appointment, visit:

lsc.edu/dentalclinic

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(218) 733-7650/(800) 432-2884, S155, or Georgia Robillard at georgia.robillard@lsc.edu









