

**Meeting Minutes
March 11, 2008**

A. Opening: The regular meeting of the Lake Superior College Alumni Association was called to order at 8:00 a.m. on March 11, 2008 at Lake Superior College, Room S2920, by Dave Boe.

Present: Ashley Lepak, Gary Krause, Roger Johnson, Dave Boe, and Celeste Zuniga

B. Approval of Agenda: The agenda was unanimously approved as distributed.

C. Approval of Minutes: D. Boe motioned to approve the February 5, 2008 Meeting Minutes. A. Lepak seconded the motion. The minutes were unanimously approved as distributed.

D. Open Issues:

I. Lake Superior College Alumni Association (LSCAA) Policy Guide Status: After review by Beth Adams, Vice President of Student Services, the LSCAA Articles of Association and By-Laws will officially act as the Alumni Association's policy guide.

II. Subcommittee Reports:

The Advertising Subcommittee reported that they created a survey for Monday Movie Mania event participants. The committee chose an alumni graduation keepsake and will order 500 keepsakes from Mellin Promotional to be used at the graduation ceremony this spring.

The Events Subcommittee reported that the changes made to Monday Movie Mania significantly improved the event. These changes included shortening the program, having all information booths in the lobby, and cutting back on the number of volunteers.

The Alumni Association has raised approximately \$2,400 as of April 4 on alumni events.

Person Responsible: A. Lepak updates the Husky Facebook page at regular intervals following the guidelines and policies of both Lake Superior College and the Alumni Association.

III. Review of Zoomerang Survey: The Committee at large reviewed and revised the Zoomerrang survey that will be sent out to all of April's Monday Movie Mania participants. The survey was intentionally kept below 10 questions and can be easily adjusted to accommodate other post event information gathering.

IV. Business Card Sample Distribution: The Committee reviewed and edited the LSCAA business cards.

Person Responsible: C. Zuniga will make business cards for all current LSCAA members for the April meeting.

E. New Business

I. Advertising Subcommittee: A. Lepak demonstrated how to use the Facebook Husky, which is used by the LSCAA to connect with current students and alumni using several media forums such as: video, message boards, event invitations, pictures, and profiles. The committee explained how Facebook is used to publicize information about the LSCAA and as an opportunity for the committee to learn about the LSC community. The Committee also demonstrated how the new Alumni Website interacts with the ticket purchasing web page.

II. Events Subcommittee: The Committee is planning to coordinate with LSC for Student Engagement Day. Dave Boe volunteered to speak in a panel format to a group of students on October 22, the day of the first event.

III. Vice-Chair Nomination: M. Kindgren was nominated for the position of Vice-Chair. If she accepts the nomination, a vote will be held at the April meeting.

IV. Alumni Scholarship Subcommittee: The LSCAA would like to create a scholarship using the funds generated from events. In preparation of the donor agreement, the committee is actively seeking volunteers to create criteria. R. Johnson and C. Zuniga volunteered to be on the ad hoc Scholarship Sub-Committee.

F. Agenda Requests

No additional items other than the current open issues were requested by committee members for discussion at the next general meeting.

Agenda for Next Meeting

- A. Opening**
- B. Approval of Minutes from Last Meeting**
- C. Approval of Agenda**
- D. Open Issue Discussion**
 - I. Advertising Sub-Committee Report
 - II. Events Sub-Committee Report
 - III. Vice-Chair Nomination
 - IV. Alumni Scholarship Subcommittee
 - a. Funds Raised
 - b. Volunteers
 - V. Recruitment
- E. New Issues**
 - I. Events
 - a. Earth Day
 - i. Volunteers/ Participants
 - b. Online Auction
 - c. Reunion Planning
 - II. FUSE Duluth
 - a. Mentorship Program Partnership
 - III. US Bank
- F. Agenda Requests for Next Meeting**

Adjournment: Meeting was adjourned at 9:45 by D. Boe. The next general meeting will be held at 8:00am on April 8, 2008 in the Large Administrative Conference Room (S2920) at LSC.

Minutes submitted by: Celeste Zuniga 04/04/08

Approved by: Chair Approved