

July 2009

Areas within the Strategic Development Department

- Alumni Association
- Foundation
- Institutional Effectiveness
- Planning & Continuous Improvement
- Research

The office of Strategic Development supports college-wide planning and administrative policy-making initiatives and conducts research to support assessment, enrollment management, and continuous improvement.

Who does what in Strategic Development?

Members of the Strategic Development Office

Strategic Development Office

Sue Stenerson—VP of Strategic Development

Linda Black—Administrative Assistant to the VP



Research

LeAnn Brown—Research Analyst



Institutional Advancement Office

Paul Damberg—Foundation Executive Director

Celeste Zuniga—Alumni Relations Director



Links to web pages

[Department Staff Info](#)

[Alumni Association](#)

[Foundation](#)

[Research](#)

[Strategic Development](#)



Lake Superior College
FOUNDATION

The mission of the Foundation is to support the educational, cultural, and service goals of Lake Superior College by acting as its designated friend and fund-raiser.



The mission of the Alumni Association is to provide ongoing services and inspiration for alumni and to focus alumni support for, and service to, Lake Superior College and its students.



Strategic Development Department

Institutional Advancement

Alumni Association
Celeste Zuniga



Celeste Zuniga & Blizzard

Foundation
Paul Damberg
Celeste Zuniga

Donor Relations—Internal and External
Board of Director Relations
General Event Planning
Administration—Donor Reporting & Bookkeeping
Scholarships
Fundraising Activities

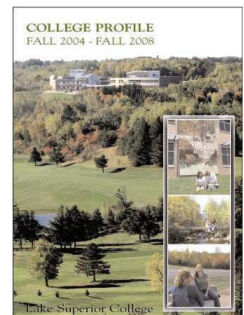
Alumni Services
Alumni Committee Administration
Donor Research
Event Planning

The [LSC Foundation](#) is the center for creatively developing business, community and college resources, supporting student needs, and promoting excellence in teaching and learning.

Research

LeAnn Brown

Student Data Analysis
Program Evaluation
Market Research and Forecasting
Graphic Representation of Statistical Analysis
Survey Reporting and Results Repository



Planning, Continuous Improvement, and Institutional Effectiveness

Sue Stenerson
Linda Black

Accreditation



Academic Quality Improvement Program (AQIP)



Academic Quality Improvement Program

- Quality Improvement Grants
- [Systems Portfolio](#)



Accountability
Annual Institutional Effectiveness Planning
Data Integrity
Institutional Effectiveness Committee
Institutional Performance Indicators