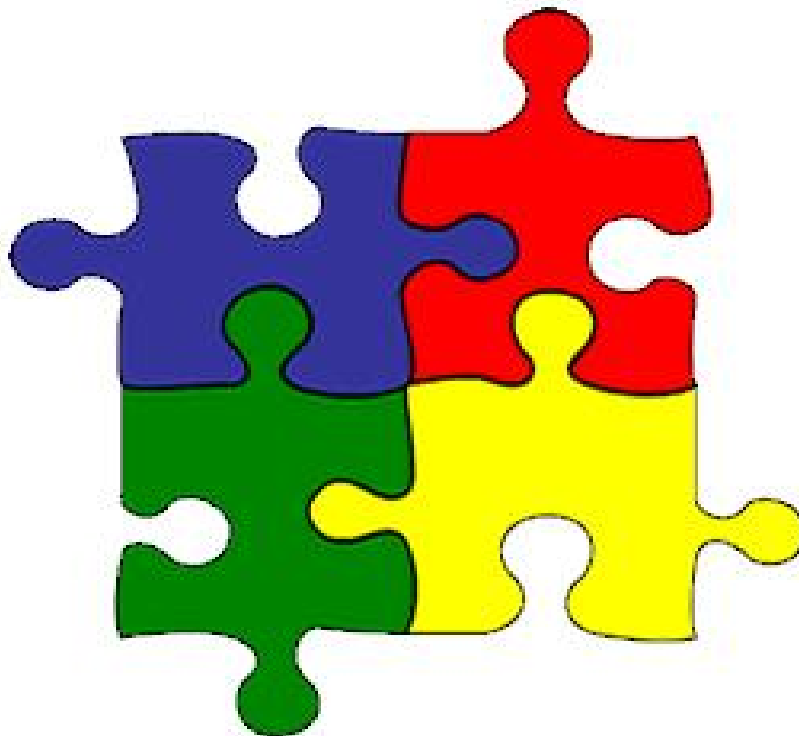




Connect. Explore. Achieve.

Institutional Effectiveness Plan FY2008



Lake Superior College FY08 IE Plan Key

System Strategic Directions:

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1. Increase access and opportunity.
2. Promote and measure high-quality learning programs and services.
3. Provide programs and services integral for state and regional economic needs.
4. Innovate to meet current and future educational needs efficiently.

System Targets and Chancellor's Goals:

1. The fall 2007 retention rate for fall 2006 entering students will be 32.4%.
2. The fall 2007 success rate for fall 2006 entering students of color will be 47.3%.
3. The percentage of students enrolled in one or more college level science, technology, engineering, or math courses will exceed base level by data by 4%, reaching 53.5%.
4. The number of unduplicated students enrolled in online courses between 2005 and 2009, will
5. The number of unduplicated students enrolled in customized training courses between fiscal 2005 and 2009 will increase 6% from 3320 to 3519.
6. The number of unduplicated students enrolled in continuing education between fiscal 2005 and 2009 will increase 6% from 2042 to 2296.
7. Measure increased availability and reliability of the information technology infrastructure and
8. Institutional support from public sources will increase from \$580,919 in 2006 to \$1,205,400.
9. Institution/Foundation support from private sources will increase from \$219,588 in fiscal 2006 to
10. The alumni participation rate will increase from 0% to 1.2% by fiscal 2010.
11. The System will increase by at least 700, compared to fiscal year 2007, the number of students trained on the use of electron medical record technology.
12. The System will expand by at least 10 percent, compared to calendar year 2006, the use of "awards of excellence" or other initiatives that reward member institutions, faculty, administrators, or staff for innovations designed to advance excellence and efficiency.

College Priorities:

1. **Lead Lifelong Learning** -- Lake Superior College will engage, enrich and serve the community by expanding access while providing a high quality, affordable higher education to prepare learners for life in a changing global community.
2. **Enhance our regional presence** -- Lake Superior College's vision is to be an area leader of higher education, excelling in student development and community responsiveness. To achieve the vision, LSC will expand the college's service area to increase enrollment, improve the college image, and provide more educational opportunities to the region.
3. **Engage and Embrace Technology** -- To remain competitive, Lake Superior College must improve efficiencies and train quality graduates. Lake Superior College students and employees will use appropriate technology to connect, to explore, to achieve.

Lake Superior College

FY08 IE Plan Key

Learner Segments:

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- 1. Corporate Learners** -- work for corporations and are seeking education to advance their careers. The purchase decision is made by the corporation and not by the individual acting alone. Corporate learners demand a broad range of educational services.
- 2. Professional Enhancement Learners** -- seek to advance their careers or shift careers. They are interested in advanced (masters, etc.) degrees or non-degree work that furthers their career.
- 3. Degree Completion Adult Learners** -- seek to complete a degree at an older age. Frequently working adults and must balance family needs with educational goals.
- 4. Life-Fulfillment Learners** -- interested in education for its own sake. Enjoy learning and the academic environment and view additional education as a source of personal development or as a hobby.
- 5. College Experience Learners** -- are preparing for life. Includes many of the 18-24 year old residential college students for whom the "coming of age" process that occurs in college is often as important as specific academic learning.
- 6. Pre-College Learners** -- are interested in taking baccalaureate-level work prior to completion of secondary school. This segment may be interested in getting a jump start on college.
- 7. Remediation and Test-Prep Learners** -- are interested in learning as a prerequisite for an examination or enrollment in another program.

AQIP Categories:

HSL = Helping Students Learn

AODO = Accomplishing Other Distinctive Objectives

USSN = Understanding Student and Stakeholder Needs

VP = Valuing People

LC = Leading and Communicating

SIO = Supporting Institutional Operations

ME = Measuring Effectiveness

PCI = Planning Continuous Improvement

BCR = Building Collaborative Relationships

**Lake Superior College
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**Date: August 15, 2007
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Unit/Department Objectives	Projected Outcomes	Actual Outcomes	Person/Dept. Responsible	Projected Completion Date	System Strategic Direction	System Target	Learner Segment	College Priority	AQIP Category
Improve participation and success.	The fall 2008 retention rate for fall 2007 entering students will be 38%.	In process, to be completed by OOC after close of FY08.	Dean of Students & Learner Support	Sep-08	1, 2, 3	1	3, 5	1	HSL
Improve customer service.	Establish baseline data on student satisfaction with availability, timeliness, accuracy, and courtesy of services provided.	201 students responded to the survey. 11 questions were asked with responses to each being between 90%-99% favorable.	SS Leadership Team	Oct-07	2	1	3, 5	1	USSN, ME, PCI
	Demonstrate statistically significant improvement with student satisfaction of services identified in 2007 survey.	To be completed during fall semester, FY08.	SS Leadership Team	Oct-08	2	1	3, 5	1	USSN, ME, PCI
Improve student retention	By fall 2011, the retention rate for fall 2010 entering students will be no less than 34.4%.	The Fall to Fall retention rates on the strategic targets increased by 3.8% and surpassed, in the fall of 2006, our target increase for 2010.	Academic Affairs and Student Services	Sep-08	1, 2, 3	1	3, 5	1	HSL
	The spring 2008 retention rate for fall 2007 entering students will increase by 1.33% from the previous year.	In process, to be completed after close of FY08.	SS Leadership Team	Jan-08	2	1	3, 5	1	HSL
Assess the outcomes & effectiveness of services in supporting student achievement and in meeting student needs.	Data analysis identifies areas of concern. Plans for improvements are drafted for completion of Phase II from 06/07 plan.	All departments conducted data analysis and implemented plans for improvement in areas assessed.	SS Leadership Team	Ongoing	2	1	3, 4, 5	1	USSN, ME, PCI

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Increase the number of new students entering LSC through Credit for Prior Learning.	An increase of 10% will generate 230 credit hours.	56 credits generated to date with 22 credits pending.	VP of Workforce Development	Jun-08	1	1	3	1	HSL
	An 10% increase will generate 350 credit hours through PLA student enrollment in credit based courses.	This information is still being collected.	VP of Workforce Development	Jun-08	1	1	3	1	HSL
	CPL will administer 50 Credit by Exams with a 95% pass rate (33% increase in administrations).	33 Exams have been completed to date with 7 pending.	VP of Workforce Development	Jun-08	1	1	3	1	HSL
	CPL will administer 100 CLEP Exams with a 70% pass rate (14% increase in administrations).	76 CLEP Exams have been completed with a 75% pass rate.	VP of Workforce Development	Jun-08	1	1	3	1	HSL
Provide college level learning experiences through High School Connections Program.	The number of concurrent enrollments will increase 5% from 232 FYE to 243.6 FYE.	The total number of concurrent enrollments is 203 FYE, a decline of 12%.	VP of Workforce Development	Jun-08	1	1	6	1	HSL
	The number of PSEO enrollments will increase 5% from 61 FYE to 64 FYE.	This information is being gathered from Student Services.	VP of Workforce Development	Jun-08	1	1	6	1	HSL
Improve the retention rate of entering students.	45 First Year Experience courses designed to improve retention, will enroll 900 entering students.	35 FYE courses have been offered with a total enrollment of 738.	VP of Academic Affairs, Deans	May-08	2	1	3, 5	1	HSL
	Using program retention data, program faculty will increase student retention across the college by 1%.	Allied Health and Nursing Division-wide project in progress. Planner changes will be effective Fall 2008.	Deans, Program Faculty	May-08	2	1	3, 5, 6	1	HSL

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Teaching and Learning processes will be enhanced.	At least two professional development activities will focus on excellence in teaching and learning.	18 professional development activities were developed and implemented on the following topics: inquiry learning, case study teaching, stealth learning, critical thinking, information literacy, alternative, and online learning.	Assessment Coordinator and CTL Coordinator	May-08	2	1,2	3, 5, 6	1	USSN
Support underrepresented students in pursuit of higher education at LSC.	At least two new scholarships will promote educational opportunities to communities of color and first generation students.	The "Diversity Scholarship" was established in December 2007 with an additional scholarship being in the development process of potential funding sources being identified. The second one will be an endowed scholarship and be awarded on an annual basis.	Diversity Director and Intercultural Services Director	Dec-08	1	2	3, 5, 6	1	HSL
	Enhance current K-12 collaborations with three additional partnerships.	LSC has partnered with the ISD 709 Desegregation Committee to build strategies for increasing access and programming to under-served and under-represented students. Currently plans are being developed to seek funding to build STEM and Health alliances that will prepare students to enter LSC with the skill set required.	Diversity Director and Intercultural Services Director	Dec-08	1	2	3, 5, 6	1	BCR

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	Implementation of lecture series and art expo will improve support for GLBT students.	LSC has established a lecture series entitled "Cultural Stew" which will be launched in September 2008. The lecture series will incorporate discussion on GLBT and other diversity related topics. An Art Expo is being planned for National Coming Out Day on October 11, 2008.	Diversity Director and Intercultural Services Director	Nov-08	1	2	3, 5, 6	1	HSL, USSN
Innovative retention plans will include culturally appropriate methods.	Early outreach will familiarize students with LSC prior to enrollment.	LSC has participated in High School Career Fairs, Job Expos, Recruiting Fairs, Community Forums, and school visits in order to increase potential students awareness about the process for entering LSC. The LSC Public Information Officer and Diversity Director are developing strategies and materials to reach diverse audiences.	Diversity Director and Intercultural Services Director	Ongoing	1	2	3, 5, 6	1	SIO
	Early intervention strategies will assist at least 3% of underrepresented students struggling academically.	During Spring 2008 Semester, the Intercultural Center served as informal "peer" tutor area with students assisting one another. The Intercultural Services Coordinator worked with diverse students and served as a resource to assist students. Plans are currently being implemented for Fall 2008 to host a series of meetings with staff and faculty that will establish clear strategies and protocol that will assist students facing academic challenges.	Diversity Director and Intercultural Services Director	Dec-08	1	2	3, 5, 6	1	HSL

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	Collaborate with tutoring services to identify opportunities to better serve underrepresented, underserved, and American Indian students.	Meetings with LSC's Tutoring, Workforce Development, Diversity, Intercultural Services, and Admission Department representatives have produced informational materials that showcase career tracts with short duration LSC training programs. In addition, there has been discussions with area Adult Basic Education and Community Action Duluth to possible methods of implementing potential strategies. The Intercultural Services Coordinator has partnered with Student Development Center and Tutoring Center to refer students and also be aware of students that need additional services for academic success.	Diversity Director and Intercultural Services Director	Ongoing	1	2	3, 5, 6	1	USSN

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	Implement at least five new strategies to appropriately serve the student life needs of under-prepared, first generation, students of color, and students living in poverty.	Since December 2007, the Diversity Director, Regional Diversity Officer, and Intercultural Center Coordinator have implemented three strategies that have been successful in supporting student life needs. One of which is the United Student Group that continues to recruit students with diverse backgrounds. The US group has been instrumental to fostered more personal relationships and provide networking opportunities for students that assists in retention. There have also been "cultural plunges" or short duration immersion into area cultural events or historic sites, heritage day celebrations, immigration panel forums, along with other successful events. Currently plans are being developed to implement at least three additional strategies that will support the student life needs of diverse students.	Diversity Director and Intercultural Services Director	Dec-08	1	2	3, 5, 6	1	USSN

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Improve campus-wide intercultural awareness.	Implement ten strategies or programming relative to differences and awareness/celebration of culture/ethnicity.	Since December 2007, there have been 13 events and four new strategies that have taken place, or are being planned. Also, the LSC United Students Group has established annual Celebrations of Nations.	Diversity Director and Intercultural Services Director	Dec-08	1	2	3, 5, 6	1	USSN
	Identified baseline will allow LSC to set benchmarks for improvement of intercultural awareness.	As a campus, LSC has completed the Intercultural Development Inventory (IDI) that showed there is the need to increase opportunities to improve intercultural awareness. Plans are being finalized to conduct training for LSC Administrators, as campus decision makers, and other staff to promote and enhance culturally appropriate events and training. Also, work is being completed that will define a clear baseline related to student demographics.	Diversity Director and Intercultural Services Director	Jul-08	1	2	3, 5, 6	1	PCI
Document student academic achievement using eLumen.	Rubrics in eLumen will document the degree of student achievement of course outcomes in internship courses.	An assessment process for student internship outcomes, including rubrics, has been created and can be made available in eLumen.	Faculty, Staff, and Assessment Coordinator	May-08	2	2	3, 5, 6	1	HSL
	All program and course outcomes will be entered into eLumen.	This work was delayed due to a pending software upgrade from eLumen designed to better facilitate mapping the curriculum.	Support Staff in Academic Affairs	October 07 and ongoing	2	2	3, 5, 6	1	HSL

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Improve the success rate for students of color.	By fall 2011, the success rate for students of color will be no less than 49.3%.	The persistence and completion rate for students of color increased by 21.5%, thus moving the institution to 710% of its target for 2009.	Diversity Director, Intercultural Services Director and Student Services						
	Six Center for Teaching and Learning (CTL) sessions will be held to promote teaching strategies and techniques that enhance students' and faculty intercultural competence.	11 CTL activities were held to promote strategies and techniques to enhance students' intercultural competence, including a duty day session co-led by a visiting lecturer from LSC's partner institution CAPA in Florence, Italy.	Dean LAS and CTL Coordinator	May-08	2	2	3, 4, 5, 6	1	HSL
	All new curriculum development will be examined for content and contexts that enhance students' intercultural competence.	The division curriculum committees and the AASC Committee examined the intercultural perspective of all new course proposals.	Deans, Academic Affairs & Standards Council	Dec-08	2	2	3, 4, 5, 6	1	HSL
	At least 15 Liberal Arts and Sciences courses will be scheduled for FY09 with a focus on multicultural perspectives.	51 Liberal Arts and Sciences courses with a focus on multicultural perspectives were scheduled for FY09.	Dean LAS	Feb-08	2	2	3, 4, 5, 6	1	HSL
	Develop an understanding of student profile and needs to improve student success.	This objective will be postponed to FY09. A plan to review student profile data for student success will be developed in collaboration with Director of Diversity and Academic Assessment Coordinator.	Deans	May-08	2	2	3, 4, 5, 6	1	HSL

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Identify a common set of general education courses in Math, Science and Writing Skill for Health Occupations.	Program planner changes through curriculum Fall 2007.	Program planner changes have been completed and approved through the curriculum approval process. Positive changes include strengthened English, Math & Reading pre-program requirements and standardization of general education courses throughout the health programs. New program planners are effective Fall 2008.	Dean of Allied Health and Nursing	Jun-08	2	3	2, 3, 5, 6	1	HSL
	MnSCU applications submitted if appropriate.	MnSCU program redesign applications were submitted for Dental Hygiene and Physical Therapist Assistant. Both applications were approved.	Dean of Allied Health and Nursing	Jun-08	2	3	2, 3, 5, 6	1	HSL
	Common core curriculum information to high schools.	Common health programs' core general ed courses information was shared with area high schools' representatives at a meeting held 3/11/08 at LSC. This information is being used in the development of a pre-health area of study for high school students, consistent with the new Perkins requirements.	Dean of Allied Health and Nursing	Jun-08	2	3	2, 3, 5, 6	1	HSL
Increase the number of students enrolled in college-level science, technology, engineering, and mathematics courses.	Increase by 4% the number of students enrolled in STEM courses and programs between 2005 and 2009.	Credits STEM enrollment increased by 17.2% based on preliminary 08 data, thus moving the institution to 70% of its target for 2009.	Academic Affairs and Enrollment Management	Jul-08	2	3	3, 5	1	HSL

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	A new Engineering Foundations pathway will receive approval in Fall 2008.	An advising guide for an AA degree with an Engineering Foundations emphasis was approved in by AASC in March 2008.	Dean LAS and Dean Business & Industry	Dec-08	2	3	3, 5	1	HSL
	30 students will apply for the Engineers Foundation pathway for Fall 2008.	Introduction to Engineering course, the first course in the Engineering Foundations pathway, has been scheduled for Fall 2008. The course has been promoted to the college community, to area high school counselors, and during the Spring Open House. Promotion was delayed until April 2008 due to the late approval of the AA pre-major planner for Engineering Foundations. The college is currently seeking a credentialed engineering instructor for the course. By May, five students have inquired about the course.	Dean LAS and Dean Business & Industry	Jul-08	2	3	3, 5	1	HSL
	25 students will complete EDUC 2000 in preparation for a career in science or math teaching.	2 Eco-Health Workshops were held in Fall 2007, with 110 students and faculty attending.	Dean LAS	May-08	2	3	3, 5	1	HSL
	30 motivational resources for math classes, called PSA's (Public Service Announcements), will be developed to demonstrate the value of mathematics.	30 PSA's are being completed as part of a Math faculty member's sabbatical leave project.	Dean LAS	Aug-08	2	3	3, 4, 5, 6	1	HSL

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	2 Eco-Health Workshops will be held to increase student interest in environmental science studies.	2 Eco-Health Workshops were held in Fall 2007, with 110 students and faculty attending.	Dean LAS	Dec-07	2	3	3, 4, 5, 6	1	HSL
Obtain Health & Science Building bonding.	Project funded during 2008 legislative session.	Conducted tours for bonding committees and representatives of the Administration. Produced and distributed documents supporting the bonding request. Attended committee meetings and corresponded with legislators, providing information and answering questions. The health science building was funded by the legislature, but was line item vetoed because of a budget dispute between DFL leaders and Governor.	Director of PI & GA	Apr-08	2	3	All	1	SIO & LC
Provide college level learning experiences through High School Connections Program.	The number of Honors Online enrollments will increase 5% from 26.8 FYE to 28.1 FYE.	The number of Honors Online enrollments stands at 27.7 FYE, an increase of 3.4%.	VP of Workforce Development	Jun-08	1	4	6	1	HSL
Develop and deploy unique brand and quality value image for online learning at LSC.	New theme and graphic identity in use for promotion of the virtual campus.	Logo developed and deployed on website and in advertising. Ad campaign in production for promotion of fall enrollment.	Director of PI & GA, VP of Technology & the Virtual Campus	FY 2008	2	4		2	SIO & LC
Increase the number of students enrolled in online courses.	By 2009, increase by 4% the unduplicated number of students enrolled in online courses.	The college's online unduplicated credit and non-credit headcount increased from 2005 to preliminary 2008 figures by 586, thus surpassing our institutional 2009 target (472.6% of target).	VP of Technology & the Virtual Campus and VP Academic Affairs	Jun-08	1	4	6	1	HSL

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	New online curriculum will be developed to offer the entire Associate of Fine Arts (A.F.A.) degree online.	A new Digital Drawing and Painting I course was developed and approved. Additional courses will be developed in FY09 in order to have all required A.F.A. degree courses available online.	Dean LAS	Dec-08	2	4	2, 3, 5, 6	1	HSL
	A hybrid sociology course will incorporate the Second Life virtual community to increase student interest in online learning.	18 students enrolled in the hybrid section of SOC 1111: Introduction to Sociology, which incorporated Second Life.	Dean LAS	Dec-08	2	4	2, 3, 5, 6	1	HSL
	Three faculty will be trained to use the Second Life virtual community to increase student interest in online learning.	Three faculty observed and studied from the SOC 1111 hybrid course, which incorporated Second Life.	Dean LAS	Dec-08	2	4	2, 3, 5, 6	1	HSL
	Develop new online programming for Criminal Justice/Paralegal studies.	An 18 credit Legal Secretary online certificate is completed. Initial exploration of the needs for and feasibility of online program development for Criminal Justice was conducted in FY 08, but further study will take place in FY09.	Dean LAS, Dean Business & Industry	May-08	3	4	2, 3, 5	1	HSL
Expand Customized Training offerings to business and industry.	Between 2005 and 2009, increase by 6% the unduplicated number of students enrolled in customized training courses.	The college's customized training unduplicated credit and non-credit headcount increased from its 2005 base to the most recent 2007 figures by 1,121, thus surpassing our institutional 2009 target (563.3% of target).	VP of Workforce Development	Jun-08	3	5	1	1	HSL

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	Customized Training will increase non-credit registrations 10% from 1,076 registrations to 1,184 registrations.	There was a total of 1,866 non-credit registrations, an increase of 73%.	VP of Workforce Development	Jun-08	3	5	1	1	HSL
	Customized Training will increase credit registrations 5% from 1,851 registrations to 1,944 registrations.	There was a total of 1,970 credit registrations in CT, an increase of 6%.	VP of Workforce Development	Jun-08	3	5	1	1	HSL
	Customized Training will create 2 new online course offerings.	CT created new online courses in Nursing Refresher and GD&T.	VP of Workforce Development	Jun-08	3	5	1	1	HSL
	The total number of students enrolled in customized training will increase by 1.5%.	There was a total of 4,010 enrollments in CT for an increase of 21%.	VP of Workforce Development	Jun-08	3	5	1	1	HSL
	One MJSP grant of at least \$200,000 will be funded to serve the needs of our industry partners.	A total of three MJSP grants have been awarded for a total of \$651,498.	VP of Workforce Development	Jun-08	3	5	1	2	HSL
	Customized Training will provide 10 companies with a needs assessment/analysis.	CT met with 10 new companies to provide a training needs assessment.	VP of Workforce Development	Jun-08	3	5	1	2	HSL
Expand Continuing Education offerings.	Between fiscal year 2005 and 2009, increase by 6% the unduplicated number of students enrolled in credit courses who are aged 25 to 44.	Continuing education's unduplicated credit headcount of students aged 25 to 44 increased from its 2005 base to the preliminary 2008 figures by 240, a figure which marks the college at 94.5% of its 2009 target	VP of Workforce Development	Jun-08	3	6	2	2	HSL
	CE enrollments will increase 10% from 1322 CEUs to 1454 CEUs.	To date we have generated 1952 CEU's, and increase of 48 %.	VP of Workforce Development	Jun-08	3	6	2	2	HSL

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	The total number of students enrolled in continuing education will increase by 1.5%.	There was a total of 2,282 enrollments in CE, an increase of 12%.	VP of Workforce Development	Jun-08	3	6	2	2	HSL
Increase resource support to the institution through grant-writing and foundation efforts.	By 2010, increase institutional support from public sources to \$1,205,400 from a baseline of \$580,919 in 2006.	The college received more than a million dollars in private support during 2007 than it received in 2005, thus moving it to 319.6% of its 2009 target.	VP Quality and Strategic Development and Grant Writer	Jun-08	3	8	N/A	2	AODO
	By 2010, increase institution/foundation support from private sources to \$1,050,636 from a baseline of \$219,588 in 2006.	The college received nearly \$400,000 more in public source funds in 2007 than it had in 2005, thus moving it to 97.9% of its 2010 target.	VP Quality and Strategic Development and Grant Writer	Jun-08	3	8	N/A	2	AODO
	At least two federal grants will be submitted by the grant-writer.	The grant specialist began work at LSC in December. In May we submitted a Title III grant. That is the only federal grant she spearheaded. A DOL grant was submitted in fall, however not by the grants office.	VP Quality and Strategic Development and Grant Writer	Jun-08	3	8	N/A	2	AODO
	At least two grants from other than federal sources will be submitted by the grant-writer working with faculty or other staff.	A Campus Compact proposal was submitted through the Dean of LAS, with the help of the grant specialist, but that was not funded.	VP Quality and Strategic Development and Grant Writer	Jun-08	3	8	N/A	2	AODO
	Seventy-five percent Increased funding from public sources.	Funding increased as a result of MJSP grants, submitted through the Office of Workforce Development with assistance from the grant specialist.	VP Quality and Strategic Development and Grant Writer	Jun-08	3	8	N/A	2	AODO

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	Training and professional development of the Foundation Board of Directors will result in Board members direct involvement in donor solicitation.	In Process. Initial training begun with Catherine McGlinch.	VP Quality and Strategic Development, Foundation Executive Director, and BOD President	Dec-08	3	9	N/A	2	AODO
	At least 75 face-to-face contacts with donors will result in a prospect list of donors in one of the following categories: Discovery, Cultivation, Solicitation, or Stewardship.	The Foundation Director has had face-to-face contact with over 200 prospects, who are yet to be categorized into the four areas.	VP Quality and Strategic Development and Foundation Executive Director	Jun-08	3	9	N/A	2	AODO
Increase resource support to the institution through grant-writing and foundation efforts.	Fifty percent increase in gifts and grants from private sources compared to FY2007.	Will be determined with the FY08 Gifts and Grants Report completed in fall.	VP Quality and Strategic Development, Foundation Executive Director, and BOD President	Oct-08	1	9	N/A	2	BCR
Increase resource support to the institution through grant-writing and foundation efforts.	Establish goals for proposals, dollars, qualification of donors, and number of confirmed gifts for FY09.	Qualify 25 potential major gift donors, submit 10 proposals and receive confirmation of 4-5 gifts.	VP Quality and Strategic Development and Foundation Executive Director	Jun-08	3	9	N/A	2	AODO
Establish LSC Alumni connections through events, volunteerism, and direct solicitation.	By 2010, the alumni participation rate will increase to 1.2% from a baseline of 0% in 2006.	Alumni participation in institutional support improved only slightly, but the college has employed a new Alumni Director to assist it in moving toward its 2011 target.	VP Quality and Strategic Development and Alumni Director	Jun-08	1	10	N/A	2	BCR

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**Date: August 15, 2007
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Unit/Department Objectives	Projected Outcomes	Actual Outcomes	Person/Dept. Responsible	Projected Completion Date	System Strategic Direction	System Target	Learner Segment	College Priority	AQIP Category
	Ninety-five average gifts of \$100 received from ninety-five alumni in response to solicitation efforts from Alumni Association.	Excluding in-kind gifts, eighty-six alumni have donated to the Foundation with an average gift of \$193.12.	VP Quality and Strategic Development and Alumni Director	Jun-08	1	10	N/A	2	BCR
	Special events will involve participation of at least 250 individual alumni.	Movie Mania, Earth Week, Day of the Dead, and the Car Show contributed to over 400 alumni being involved in various events on and off campus.	VP Quality & Strategic Development and Alumni Director	Jun-08	1	10	N/A	2	BCR
	An alumni web communication software application will be installed with at least 20 new accounts by end of FY08.	Researched an alumni social networking application. Nearing final approval, the company turned us down because they only service 4 year institutions. Will continue to pursue this during FY09. The new alumni website received 2,415 page visits with an average view time of 50 seconds in one month of tracking.	VP Technology & Virtual Campus, Webmaster, and Alumni Director	May-08	4	10	1, 2, 3, 4, 5, 6	2, 3	LC
Train Nursing and Medical Asst students on electronic medical record technology.	Train 75-100 AD Nursing and Medical Assistant students during spring 2008 using the Athens Electronic Medical Records system.	Students have been oriented and are using the system to varying degrees, depending on the course. Student use of the system will increase in FY09.	Dean of Allied Health and Nursing	May-08	3	11	3, 5	3	HSL

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Document institutional advancement of excellence and efficiency.	Track and include in the Systems Portfolio the impact of the "awards of excellence" and the IE Innovation Grants.	28 Faculty Awards for Excellence projects were approved in FY 2008. With the revision of the AQIP categories and the proposed changes to the Systems Portfolio, the systems portfolio portion of the outcome will be postponed.	Academic Affairs and Quality and Strategic Development	Jun-08	4	12	N/A	2, 3	PCI