

d) System Targets?

Depending on the content of promotional videos, this project has the potential to support any or all of the system targets.

3. Describe any collaboration that will occur with this project. Does the project support the goals of other units or divisions of the college? **

The project was developed apart of an ongoing discussion between Public Information, Enrollment Services, e-Campus and Media Studies. The various units will worm together to provide a professional internship in which students will earn stipends for producing video content.

4. What is the long-range impact of the project? Describe how it will be sustained over time.

The project will include a summary report outlining outcomes of the project and the potential for ezpanded video on the Web site. The partners in the project will identify potential opportunities and propose funding them through the budget process.

5. Itemize the resources requested (rounded off to the nearest dollar)

Line Item	\$ Request
Itemize Non-personnel needs:	
Stipends (30 z \$200)	\$6,000
Materials	\$200
Itemize Equipment needs:	
Editing station	\$2,500
Software	\$1,000
Total Request	\$9,700

6. Describe who will carry out the project over the long term?

To be determined, based on the results of this pilot project.

7. Define the time lines of activities for the project.

The academic year.

8. Describe the evaluation process and the follow-up activities.

The Public Information Department will tracm viewership to determine the potential for continuation and ezpansion of the program.

9. What other funding sources of revenue have been researched and/or are available for this project?

No other sources have been identified.

****Indicates areas that will weigh most heavily in evaluation and prioritization.**