Elevator Pitch

An elevator speech is a clear, brief message or "commercial" about you. It communicates who you are, what you're looking for and how you can benefit a company or organization. It's typically about 30 seconds, the time it takes people to ride from the top to the bottom of a building in an elevator (hence where the name came from). The idea behind having an elevator speech is that you are prepared to share this information with anyone, at any time, even in an elevator. At a career fair, you can use your speech to introduce yourself to employers. Here are some key factors in preparing an elevator pitch:

- Write it out to begin with
- It is important to have your speech memorized and practiced.
- Rehearse your 30 second elevator speech with a friend or in front of a mirror.
- Practice it OUT LOUD. You want it to sound natural. Get comfortable with what you have to say so you can breeze through it when the time comes.

Summarize your Elevator Pitch below and use this as reference for your 30-second pitch:

My key strengths and positive qualities:

_____

_____

_____

What type of work I'm interested in and why:

_____

_____

_____

The unique contributions I would make as an employee:

_____

_____

_____

Example:

Hi, my name is Lindsey. I am currently a freshman student attending Lake Superior College in Duluth, MN. I plan on getting my Accounting AAS degree from LSC in May 2022. This last summer I did an internship with the Groundhog Hedge Fund Group and it has opened my eyes to the possibilities of positions within Accounting. Ever since I can remember I have always had an interest in numbers, and I feel certain that this is something I want to do in my future career. Next summer I hope to get another internship learning more about how the financial market operates. I really enjoy positions where I can assist others with their finances, and I had a blast this year preparing a presentation as a team with a group of other students for my business management introductory course. Do you have any open positions or opportunities that may be coming up in the accounting area?